

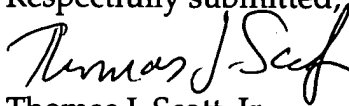
1 prompting said subscriber during said mass medium program for input in  
2 respect of said information, said interactive mass medium program output apparatus  
3 having an output device for outputting said information;  
4 receiving a reply from said subscriber at said input device in response to said  
5 step of prompting said subscriber, said interactive mass medium program output  
6 apparatus having a transmitter for communicating information to a remote station;  
7 communicating said reply to a remote site, said interactive mass medium output  
8 apparatus and said remote site comprising a network having a plurality of transmitter  
9 stations;  
10 generating or assembling, in said network, one or more messages which are  
11 effective at said interactive mass medium program output apparatus to generate a  
12 schedule and output mass medium program materials in accordance with said  
13 schedule, said interactive mass medium program output apparatus having a receiver  
14 for receiving a signal from a remote station; and  
15 delivering specific combined medium programming at said output device on the  
16 basis of said one or more messages.

#### REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

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Respectfully submitted,  
  
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